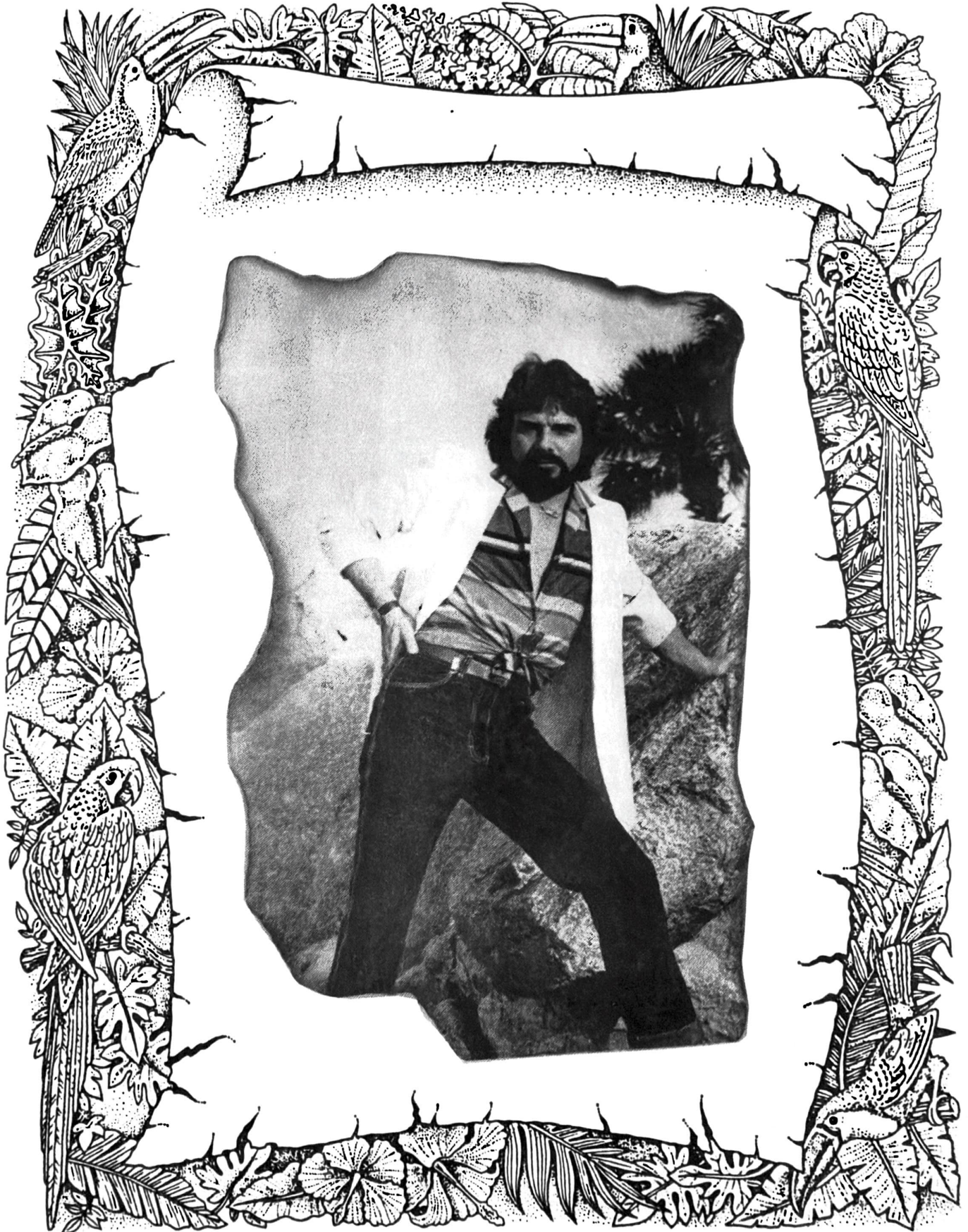


PARADISE

VOLUME I NO. I

OCTOBER 1989



FRIENDS OF BERTIE HIGGINS FAN CLUB P.O. BOX 900354 ATLANTA, GA 30329

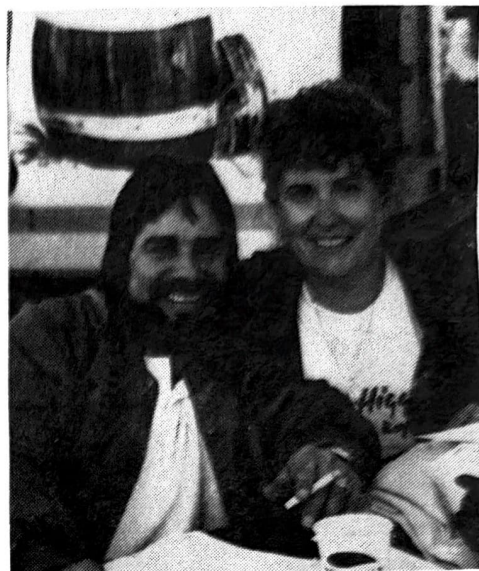
FROM BERTIE;....

I REALLY WANT TO THANK ALL OF YOU FOR STICKING WITH ME ALL OF THESE YEARS. YOUR LOYALTY IS APPRECIATED MORE THAN I COULD EVER SAY. I STARTED IN THIS BUSINESS BECAUSE I ENJOY CREATING THE MUSIC. I STAY IN THIS BUSINESS, IN PART, BECAUSE OF THE WARMTH AND CARING THAT COMES FROM THE PEOPLE I HAVE MET ALONG THE WAY. MANY OF YOU I HAVE MET AND IF WE HAVE NOT MET I HOPE WE DO SO SOMEDAY. THANKS FOR JOINING THE FAN CLUB... YOU ARE THE BEST!

"HERES LOOKING AT YOU..."

Bertie 

BERTIE AND DIANE IN BRAINERD, MINNESOTA AT SHOTGUN RED'S BENEFIT FOR CAMP CONFIDENCE



FROM DIANE

BEING THE PRESIDENT OF THE FAN CLUB AND EDITOR OF THE NEWSLETTER GIVES ME A FEW PRIVILEGES -- ONE IS BEING IN CONTROL OF WHAT GOES IN THE NEWSLETTER. SO IN THIS FIRST ISSUE I WOULD LIKE TO INDULGE MYSELF AND EXTEND A FEW WORDS OF THANKS.

TO YOU, BERTIE'S LOYAL AND DEAR FANS, I WOULD LIKE TO EXPRESS MY APPRECIATION FOR YOUR PATIENCE IN STICKING WITH US UNTIL I GOT TO THE POINT WHERE I FELT THAT I COULD GET THE FAN CLUB OFFICIALLY OFF THE GROUND. WHEN I FIRST MET BERTIE AND WE DISCUSSED GETTING THE FAN CLUB STARTED I HAD NO IDEA OF HOW A FAN CLUB OPERATED NOR DID I KNOW BERTIE, OTHER THAN I LIKED HIS MUSIC. I HAD A LOT OF LEARNING AND GROWING TO DO AND THAT TOOK TIME.

TO MARILYN TRAVERS, ONE OF BERTIE'S BIGGEST FANS AND DEAR FRIENDS. THANKS FOR YOUR SUPPORT ... YOU HAVE GIVEN ME MORE THAN YOU KNOW. I PROMISE I WON'T SEND MEL ANY OF THE PHOTO'S WE HAVE OF YOU WITH BERTIE. (BY THE WAY, MARILYN IS MEL MC DANIELS FAN CLUB PRESIDENT.)

TO MY MOTHER, (HARRIET HARKER) THANKS FOR BEING A GOOD SOUNDING BOARD AND FOR ALL OF THE HELP YOU HAVE GIVEN WITH THIS NEWSETTER AND ON THE ROAD.

A SPECIAL THANKS TO CHARLOTTE HIGGINS, BERTIE'S MOTHER, FOR SHARING THE HIGGINS FAMILY ALBUM. I KNOW WE ALL WILL ENJOY SEEING BERTIE AS HE GREW UP.

TO BERTIE, THANK YOU FOR TAKING ME UNDER YOUR WINGS AND INTO YOUR LIFE. AND TRUSTING ME ENOUGH TO GIVE ME THE OPPORTUNITY TO LEARN AND GROW AND NOT TO BE AFRAID "TO STICK IT IN THE WIND".

AGAIN, TO YOU, THE BEST FANS ANY ARTIST COULD HAVE. THANKS FOR BEING A PART OF THE FAN CLUB. WE HOPE YOU ENJOY WHAT WE HAVE PLANNED FOR YOU.

UNTIL NEXT TIME...

Diane

MEET THE PROFESSIONALS

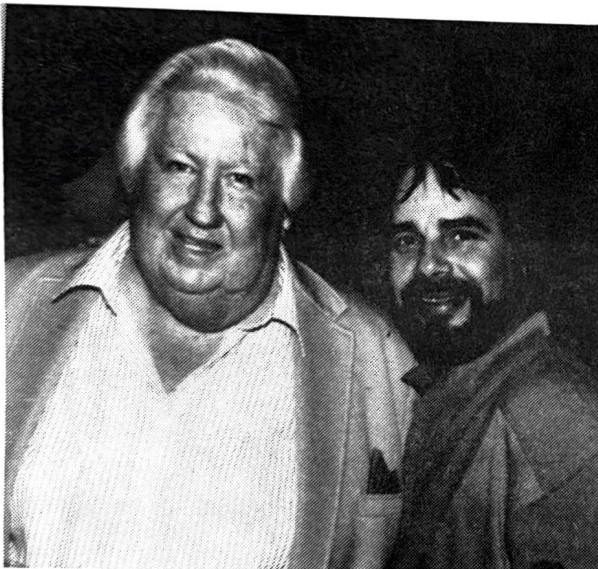
IN THE PROFESSIONAL SIDE OF EVERY ARTISTS LIFE THERE ARE PEOPLE WHO HAVE CONTRIBUTED TO THEIR SUCCESS. WE WANT YOU TO MEET THREE OF THE SIGNIFICANT PEOPLE IN BERTIE'S CAREER AND LIFE.

TOMMY ROE --- BERTIE STARTED HIS PROFESSIONAL CAREER AS A DRUMMER IN TOMMY ROE'S BAND THE ROEMANS. YOU WOULD KNOW TOMMY ROE FOR SUCH GREATS AS "DIZZY" & "SHELIA". YOU MAY HAVE HAD THE OPPORTUNITY OF SEEING THE ROEMANS IN CONCERT BACK IN THE '60's PLAYING THEIR SMASH "UNIVERSAL SOLDIER".



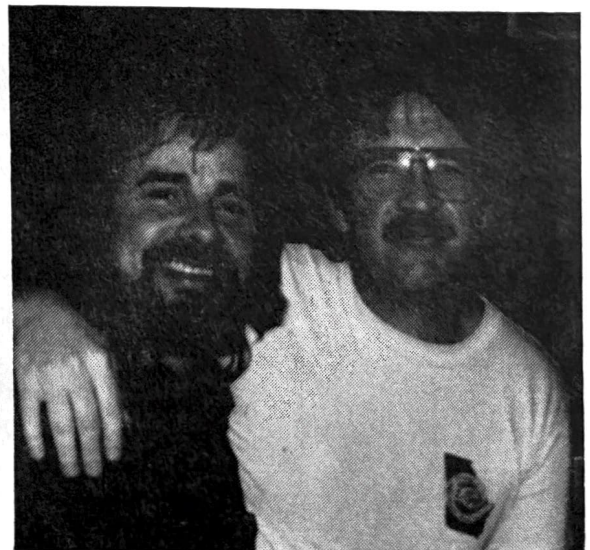
MEET TOMMY ROE

BILL LOWERY --- IS THE OWNER OF THE LOWERY GROUP OF MUSIC PUBLISHERS AS WELL AS SOUTHERN TRACKS RECORDS. BILL IS NOT ONLY BERTIE'S PUBLISHER BUT HIS MENTOR AND DEAR FRIEND. BILL LOWERY IS ONE OF THE GREATS IN THE MUSIC BUSINESS AND A TRUE SOUTHERN GENTLEMAN. YOU WILL OFTEN HEAR BERTIE SAY AFTER A MEETING WITH BILL "I'VE BEEN TO THE WELL".



MEET BILL LOWERY

SONNY LIMBO --- IS NOT ONLY A DEAR FRIEND, BUT HAS CO-WRITTEN AND PRODUCED MUCH OF THE MUSIC YOU HEAR ON BERTIE'S ALBUMS. SONNY IS A TRUE SOUTHERN BOY...RAISED NEAR THE HEART OF THE COUNTRY RECORDING BUSINESS --MUSCLE SHOALS, ALABAMA. IF YOU WERE TO STOP BY SONNY'S HOME YOU WOULD NOT ONLY FIND GOLD RECORDS HANGING ON HIS WALL FOR HIS WORK ON "KEY LARGO" AND THE "JUST ANOTHER DAY IN PARADISE" ALBUM, BUT ALSO FOR HIS WORK WITH OTHER ARTISTS, INCLUDING THE GROUP "ALABAMA".

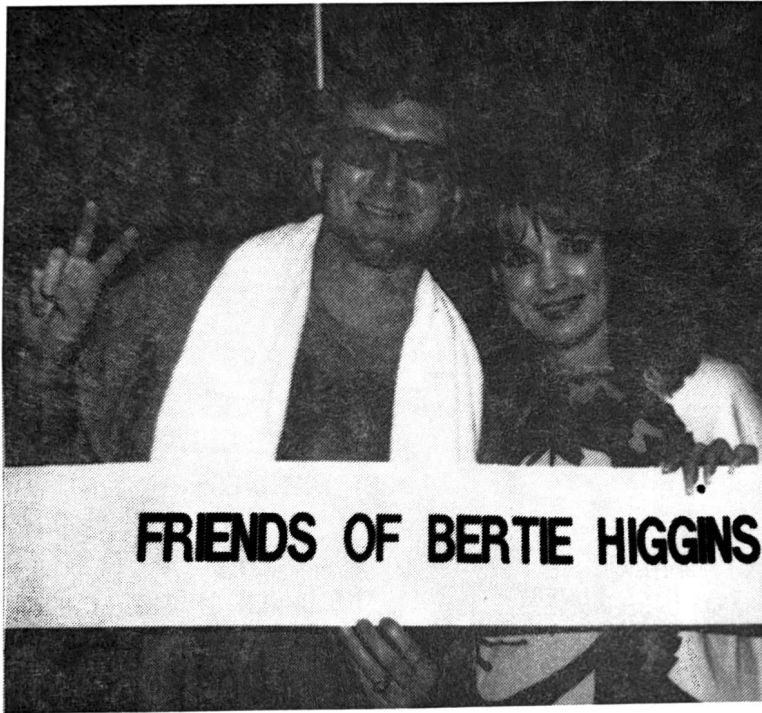


MEET SONNY "THE EAR" LIMBO

"FRIENDS OF BERTIE HIGGINS"

BEING ON THE ROAD IS A MAJOR PART OF THIS BUSINESS. DURING HIS CAREER BERTIE HAS MET AND DEVELOPED FRIENDSHIPS WITH MANY PEOPLE. SOME OF THEM ENTERTAINERS AND PEOPLE HE HAS WORKED WITH AND OTHER ARE FRIENDS LIKE YOU.

IN EACH NEWSLETTER WE WILL BE INTRODUCING YOU TO SOME OF THESE PEOPLE, IN THIS ISSUE WE WOULD LIKE YOU TO MEET...



HERE ARE T. GRAHAM AND
SHELIA BROWN LETTING YOU
KNOW THAT THEY TOO ARE
"FRIENDS OF BERTIE HIGGINS"

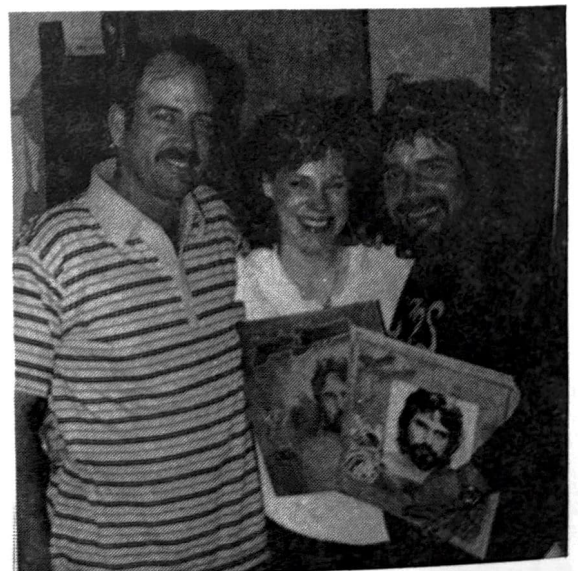
T. GRAHAM AND BERTIE RECENTLY
APPEARED AT CENTER STAGE IN
ATLANTA TOGETHER.

SHOTGUN RED AND BERTIE HAVE
BEEN FRIENDS FOR MANY YEARS.
MANY OF YOU HAVE NO DOUBT
HAD THE CHANCE TO SEE BERTIE
ON NASHVILLE NOW WITH "RED"
AS WELL AS ON "COUNTRY CLIPS"

T. & SHELIA AT FAN FAIR



SHOTGUN RED



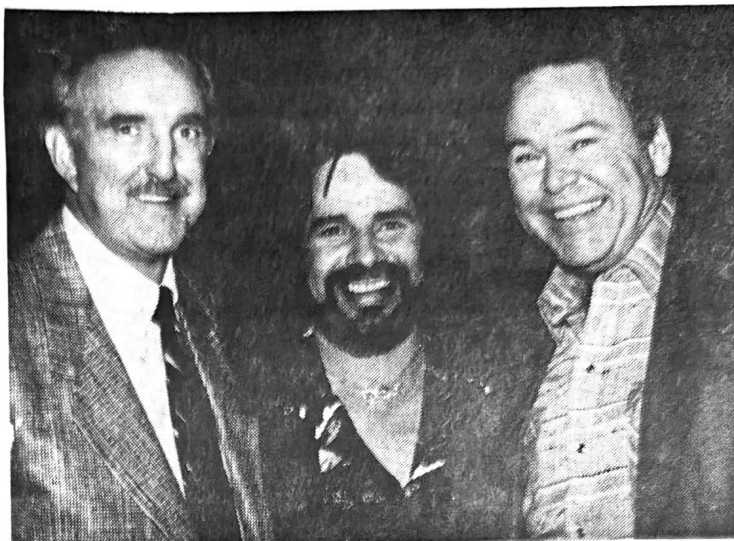
FAN CLUB MEMBER DEBBIE HILTON &
HER HUSBAND MIKE BACK STAGE IN
MYRTLE BEACH, S.C. (GREAT BIRTHDAY
PRESENT FOR DEBBIE !!!)

"NASHVILLE NOW"

BERTIE HAS HAD THE PLEASURE OF APPEARING ON "NASHVILLE NOW" APPROXIMATELY 25 TIMES. THIS SHOW IS GREAT EXPOSURE FOR AN ARTIST AND WE ARE PLEASED THAT RALPH EMERY AND HIS STAFF HAVE INVITED BERTIE BACK SO OFTEN. RECENTLY BERTIE APPEARED WITH AN ARTIST HE HAS LONG ADMIRER... ROY CLARK. HERE WE CATCH BERTIE BACK STAGE WITH RALPH AND ROY.

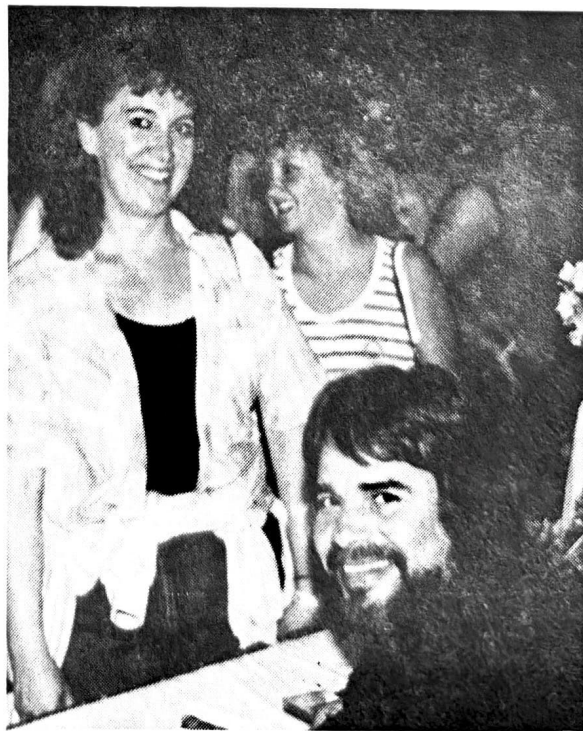


BACKSTAGE AFTER THE CMA SHOW AT FAN FAIR AND SIGNING AUTOGRAPHS AT OUR BOOTH.



"FAN FAIR"

FAN FAIR '89 IS A MEMORY AND WE ARE ALREADY PLANNING FOR FAN FAIR '90. WE HAD A GREAT TIME IN NASHVILLE AND THAT WAS DUE TO HAVING HAD THE OPPORTUNITY OF MEETING SO MANY OF YOU WHEN YOU STOPPED BY THE BOOTH TO VISIT WITH BERTIE. THOSE OF YOU WHO WERE ABLE TO STAY UNTIL FRIDAY WERE TREATED TO A GREAT SHOW PUT ON BY THE CMA FEATURING THE INDEPENDANT LABLE RECORDING ARTIST. WITHOUT A DOUBT BERTIE WAS THE "HOTTEST TALENT" IN THE SHOW. DO PLAN ON ATTENDING FAN FAIR NEXT YEAR (JUNE 4TH - 10TH) IT IS A GREAT WEEK OF FUN AND ENTERTAINMENT. (MAKE YOUR HOTEL OR CAMPING RESERVATIONS NOW)



JUNE JAM



THOSE OF YOU ARE ARE FANS OF THE GROUP "ALABAMA" KNOW THAT EACH YEAR THE GROUP HOSTS AN ALL DAY EVENT TO RAISE MONEY FOR CHARITY FOR ORGANIZATIONS IN THEIR HOME TOWN OF FORT PYANE AND THE STATE OF ALABAMA. THIS YEAR BERTIE WAS INVITED TO JOIN SOME OF THE GREATEST NAMES IN COUNTRY ENTERTAINMENT TO PERFORM AT THE BENEFIT. WHAT FUN IT WAS... THE ENTERTAINMENT WAS OUTSTANDING AND THE "ALABAMA" HOSPITALITY WAS SUPERB. THANKS TO RANDY OWEN AND THE ENTIRE "ALABAMA" ORGANIZATION FOR A GREAT "PARTY"!!!

BERTIE AND RANDY OWEN BACKSTAGE AT JUNE JAM

"ONLY YESTERDAY"

BERTIE HAS WRITTEN SO MANY OUTSTANDING SONGS THAT IT IS ALWAYS BEEN DIFFICULT FOR ME TO CHOOSE A FAVORITE. I DO KNOW THAT "ONLY YESTERDAY" FROM THE "PIRATES AND POETS" ALBUM WOULD BE AT OR NEAR THE TOP OF MY LIST.

THE TITLE OF THIS SONG IS THE INSPIRATION FOR THIS SECTION. IN EACH NEWSLETTER THE "ONLY YESTERDAY" SECTION WILL FEATURE PHOTO(S) AND TIDBITS FROM BERTIE'S "YESTERDAYS"

SPECIAL THANKS TO BERTIE'S MOM, CHARLOTTE HIGGINS FOR THIS "YESTERDAY" PHOTO OF BERTIE AT THE AGE 3 MONTHS. BERTIE IS ONE OF SEVEN CHILDREN (4 BOYS AND 3 GIRLS.) TWO OF HIS BROTHERS WERE KILLED AT THE AGE OF 18 ONE IN VIETNAM AND ONE IN AN AUTO ACCIDENT.



"KEY LARGO" IS NOW A STANDARD

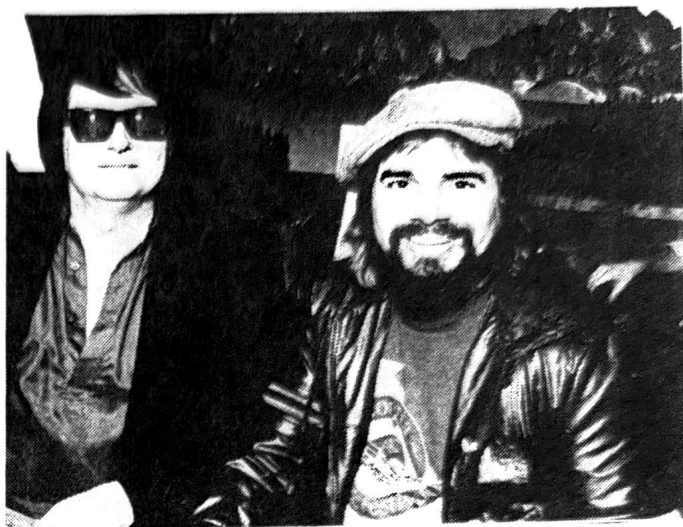
YOU CAN'T THINK OF BERTIE WITHOUT THINKING OF THIS MONUMENTAL HIT. "KEY LARGO" IS REPORTED TO BE THE #2 MOST PLAYED SONG OF THE 1980'S WITH OVER 50,000 HOURS OF AIRPLAY.

WHAT'S NEW

EARLIER THIS YEAR "LEAH" A DUET BERTIE RECORDED WITH THE LATE ROY ORBISON WAS RELEASED AS A SINGLE. IT DID GET SOME NOTICE HERE IN THE STATES BUT RECEIVED THE MOST ATTENTION IN EUROPE.

JUST RELEASED IS A NEW SINGLE "MIAMI MOON", WRITTEN BY BERTIE, SONNY LIMBO AND JOHN HEALY. GIVE YOUR RADIO STATIONS A CALL AND REQUEST THAT IT BE PLAYED. IT WAS SENT TO CONTEMPORARY AS WELL AS COUNTRY STATIONS.

"PALM BEACH", IS A NEW SONG THAT BERTIE HAS RECENTLY WRITTEN AT THE REQUEST OF BURT REYNOLDS. WE HOPE YOU WILL SOON BE HEARING THE SONG ON A SEGMENT OF BURT'S SERIES... "B.L. STRYKER". THERE IS A CHANCE THAT YOU WILL SEE BERTIE ON THAT SEGMENT PLAYING HIMSELF. WE'LL KEEP YOU POSTED ON THE OUT-COME AND IF IT'S A GO WE WILL NOTIFY YOU OF THE AIR DATE.



ROY AND BERTIE IN THE STUDIO WHEN THEY RECORDED "LEAH" .

NEW ADDRESS

THE FAN CLUB HAS A NEW ADDRESS.... WE ARE NO LONGER BASKING IN THE SHADE OF THE PLAM TREES IN FLORIDA.

YOU CAN REACH US IN ATLANTA, GEORIGA BY WRITING TO:

"FRIENDS OF BERTIE HIGGINS"
P.O. BOX 900354 , ATLANTA GA 30329.

QUESTIONS & ANSWERS

ONE OF THE MOST FREQUENTLY ASKED QUESTIONS IS "WHY CAN'T I GET MORE OF THE MUSIC BERTIE RECORDS?"

THE REASON IS THAT, AT THIS TIME, BERTIE IS NOT UNDER CONTRACT WITH A MAJOR RECORD LABLE. BECAUSE OF THAT, THE MUSIC THAT HE HAS RECORDED RECENTLY HAS NOT BEEN DISTRIBUTED TO THE RECORD STORES. SOUTHERN TRACK RECORDS, HERE IN ATLANTA, IS THE LABLE HE RECORDS UNDER. THEY DO DISTRIBUTE AND PROMOTE HIS MATERIAL TO RADIO STATIONS IN HOPES THAT IT WILL GET RECOGNIZED AND PICKED UP BY A MAJOR LABLE. BECAUSE OF THE EFFORTS OF BILL LOWERY (BERTIE'S PUBLISHER) AND THE STAFF AT LOWERY PUBLISHING AND SOUTHERN TRACKS AND OF COURSE BERTIE'S HARD WORK AND DETERMINATION HIS NEW MUSIC IS BEING NOTICED. MANY OF YOU KNOW HE HAS HAD SEVERAL SONGS ON THE BILLBOARD COUNTRY CHARTS IN RECENT MONTHS.

WE UNDERSTAND YOUR FRUSTRATION IN NOT BEING ABLE TO OBTAIN HIS NEW MUSIC, AND WE WILL MAKE EVERY EFFORT TO MAKE EVERYTHING WE CAN AVAILABLE THROUGH THE FAN CLUB.

MORE QUESTIONS & ANSWERS

Q: WHEN IS BERTIE'S BIRTHDAY
A: DECEMBER 8TH

Q: HOW MANY CHILDREN DOES HE
HAVE?

A: FOUR : KIMBERLY 20
 DAMIAN 17
 JULIAN 5
 AARON 2

Q: WHAT DOES HE LIKE TO DO
WHEN HE'S NOT WORKING?

A: FISH, SCUBA DIVE, GOLF,
COOK, BE WITH HIS CHILDREN,
& "COUCH TATER" WATCHING OLD
MOVIES.

MEMBERSHIP CONTEST

THE FAN CLUB IS HAVING A MEMBERSHIP
CONTEST. THE MEMBER WHO SENDS IN
THE MOST MEMBERSHIPS BY FEBRUARY
28TH WILL RECEIVE THE FOLLOWING:

1st PRIZE ... A COPY OF "THE
GONE WITH THE WIND" ALBUM
ONLY RELEASED IN THE FAR EAST.
& T-SHIRT.

2nd PRIZE ... A COPY OF THE
SINGLE "DON'T SHOW ME YOUR
MEMORIES" & "BERTIE HIGGINS
KEY LARGO" T-SHIRT.

3rd PRIZE ... A COPY OF THE SINGLE
"LEAH" & A VISOR.

RULES: USE A COPY OF THE MEMBERSHIP
APPLICATION (ENCLOSED) AND
PUT YOUR MEMBERSHIP NUMBER
ON THE APPLICATION.
FEBRUARY 28TH IS LAST DAY
OF THE CONTEST.
WINNERS WILL BE NOTIFIED AND
A LISTING IN THE NEWSLETTER
THAT IS MAILED OUT AFTER THE
END OF THE CONTEST.

YOUR SUGGESTIONS ARE APPRECIATED

THIS IS YOUR FAN CLUB. WE APPRECIATED
ANY QUESTIONS YOU MIGHT HAVE OR ANY
SUGGESTIONS. JUST WRITE US AND WE'LL
DO OUR BEST TO ACCOMODATE YOU. IF
YOU HAVE QUESTIONS THAT YOU WANT ANSWERED
BY RETURN MAIL SEND A STAMPED SELF-AD-
RESSED ENVELOPE ALONG WITH YOUR QUESTION
AND WE WILL REPLY.

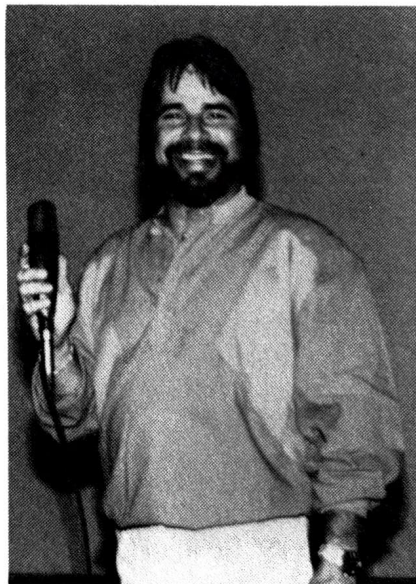
LET US KNOW WHAT YOU WANT TO SEE IN
FUTURE NEWSLETTERS.

MERCHANDISE

FAN CLUB MEMBERS RECEIVE A SPECIAL
DISCOUNT ON MERCHANDISE THAT IS
PURCHASED THROUGH THE FAN CLUB OR BY
SHOWING YOUR MEMBERSHIP CARD AT OUR
CONCESSION BOOTH AT A PERFORMANCE.
CHECK YOUR MERCHANDISE ORDERING FORM
FOR THIS INFORMATION.

APPEARANCE DATES

SINCE BERTIE IS NOT TOURING EXTENSIVELY
YOU WILL BE NOTIFIED BY MAIL OR A PHONE
CALL (IF WE HAVE YOUR NUMBER) WHEN HE
WILL BE APPEARING IN YOUR AREA.



ON STAGE DURING GEORGIA MUSIC WEEK